

**THE JUNIOR LEAGUE OF
STARK COUNTY, OHIO, INC.**

Women building better communities®

etcetera

VOLUME 49, ISSUE 2 | November/December 2013

Major Project

The Major Project Committee has been actively working with the students at The Boys and Girls Club of Massillon regarding career planning and personal development. On September 19th, students from 8th grade through 12th grade learned about turning a passion or interest into a job. Guest speakers and business owners, Ernie Lehman and Kim Wagler shared their experiences about how they got started with their business, gave advice to students, and discussed some challenges and risks they had to overcome in the process. Ernie is the owner of Ernie's Bike shop in North Canton, Massillon, and New Philadelphia. Kim is a trainer and owner of Impulse Personal and Sports Training in North Canton. In addition to the guest speakers, Junior League volunteers helped the students decorate cupcakes and led discussions about what it means to be an entrepreneur and discussed possible job opportunities with them.



During our October event, sophomore and junior students talked with League members about volunteer opportunities and the importance of volunteering for personal development in addition to helping stand out on a college application. League member, Chrissy Rice, shared her personal stories about volunteering with AmeriCorps and the amazing experiences she had. Fellow member, Pam Blackburn, discussed many of the ways you can get involved throughout various Stark Parks programs. Students also received a list of helpful websites to start their college search and a worksheet to start thinking about their dream career; and the skills and responsibilities of that career.

The next event will be held on Thursday, November 21st to continue discussing the college search and comparing colleges. The November event will focus on looking at requirements of colleges, goal setting, and planning what to do after high school.

Major Project continued on page 5

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HEADQUARTERS reminders

Normal office hours are Monday-Thursday from 9-2 p.m.

The office will be closed on November 27 and 28 in observance of the Thanksgiving holiday

The office will be closed December 23-January 6 in observance of the Christmas and New Year's holidays

mission

The Junior League of Stark County, Ohio, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

vision

The Junior League: Women around the world as catalysts for lasting community change.



Cara Beisert
President

President's Perspective

Happy fall!

I hope this publication finds you back in to a comfortable routine and starting to think about the holidays! The last few months have been packed with activities and events, so I would like to take a moment to pause and say "thank you" to all of you for your continued commitment and dedication to the organization. Whether it is opening your home for an event, bringing refreshments to an Open House, securing exciting donations for the Major Fundraiser, working behind the scenes to contemplate the future direction of League, writing agendas, or rolling up your sleeves to paint, we simply could not make the impact we do without members who give it their all.

On October 8th, we met at the site of this year's Major Project, the Boys and Girls Club of Massillon, for October's General Membership Meeting and were delighted to speak with the Operations Director of the Boys and Girls Club, Steve Pedro. Steve shared with attendees what the Boys and Girls Club does, a little bit about the children they serve, and spoke about the importance of our partnership. In addition, in preparation for Executive Board slating for the 2014-2015 league year, current and former Board members shared their experiences with Board service to the group, and afterward Finance V.P. Lara Kimbell facilitated a teambuilding exercise to reinforce the importance of staying focused on a goal.

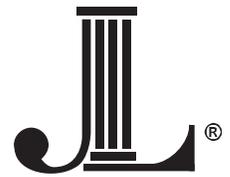
It is wonderful to see members continuing to work industriously across all committees. The Provisional Class has met for Super Saturday and is in the process of narrowing down topics for their project, the Major Project Committee is organizing spring work days and researching Done-in-a-Days, and the planning for January's Cottage Meetings is underway. Additionally, the Fund Development/Major Fundraiser Committee has announced a Holiday Cash Raffle mini-fundraiser and has already secured some amazing and unique items for the Major Fundraiser, to be held March 1, 2014. Please consider sharing the enclosed sponsorship opportunities with someone you know who may be interested in supporting The Junior League's mission of promoting voluntarism, developing the potential of women, and improving communities!

Finally, if you are aware of any volunteer opportunities outside of League in which members could participate, please forward that information to me at clbeisert@gmail.com. I would be happy to communicate details if you know of an event where our members could make an impact.

As always, your questions, comments, and concerns are welcomed and encouraged. Please contact me at any time to share your thoughts.

Fondly,

A handwritten signature in cursive script that reads "Cara".



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Super Saturday

On October 5th, 17 new members of The Junior League of Stark County met at DeHoff Realtors in North Canton for the annual Super Saturday training event. Following a breakfast provided by the Admissions/Provisional Committee, new members participated in the dreaded, but funny, Name Game icebreaker. Some memorable names included “Angry Driver April” and “Addicted to Coffee Abby!” After the icebreaker, President Cara Beisert discussed the Council System and made time for a Questions and Answers session. Members then took the “Motivational Analysis” and were surprised by how accurately it described their personalities and motivations for joining Junior League. The Committee plans to use the results of this analysis to help advise Provisionals when selecting their committee preferences for next league year.



At the midpoint of the day, new members were broken into small groups and participated in a road rally that highlighted past League programs and fundraisers. This was a great opportunity to not only learn the impact that League has made in Stark County over the past 77 years, but also a chance for members to get to know one another. Some of the locations included; The Hoover Historical Center, location of the 1999 Designer Showcase; The house that League built with Habitat for Humanity for a single mother and her four sons; the McKinley Presidential Library and Museum as well as many other locations.

Following the road rally, members of the 2013-2014 Provisional Class participated in a story boarding training lead by Sustainer and past President Candy Wallace. Members then divided themselves into three research groups who will present their ideas for a Provisional Class Project at their November meeting.



The day was long, but thoroughly enjoyable. Thank you to the new members for giving your time and energy to learn more about League, to members of the Committee for the delicious food, to Sustainer Linda DeHoff for use of the conference room and to Sustainer Candy Wallace for sharing your time and talents yet again!

Meet your Executive Board



Name: Amanda Piccari
Position: President Elect
Family: Husband, Dennis and children Dominic, 11 and Giuliana, 1
Occupation: Director of Human Resources, Hartville Group, Pet Insurance
Something I would like to learn: I would love to learn how to do a French braid
Something I could teach others: How to create a resume
If I had \$100 and a free day, I would: Get coffee at Starbucks, get a much needed massage and then a steak dinner.
My favorite volunteer project: For our Provisional project, we did a workshop at the Pregnancy Support Center. It was amazing to hear how we were able to truly help and shed some light on a sometimes difficult situation.
My favorite quote: "Life isn't about waiting for the storm to pass, it's about learning to dance in the rain."



Name: Pam Blackburn-Haggstrom
Position: Secretary
Family: Husband Jon, son Elijah, step daughter Brittney, and twin grandsons Luke & Cooper
Occupation: Certified Human Resources Professional
Something I would like to learn: Investing in the stock market
Something I can teach: Basic beading, conversation skills for handling conflict, CPR/first aid, and customer service.
If I had a \$100.00 and a free day I would: Do something nice for others...maybe fill up someone's car with gas or buy lunches for strangers.
I am: An outdoorsman; I love camping, fishing, boating and enjoying the great outdoors.
My favorite quote(s): "It is only temporary", "Conflict does not exist without my participation", and "It is all about choices."



Name: Cheryl Stewart
Position: Sustainer Council Vice President
Family: Husband Charlie, daughters Amy and Emily, sons-in-law Eric and Drew, and grandchildren Micah, Greyson, Nolan, Will, Lily, and Morgan
Occupation: Attorney
Something I would like to learn: Tennis
Something I could teach others: How to hold a golf club and line up a putt
The music I like to listen to: 60s and country.
If I had \$100 and a free day, I would: Take my bike on the train to the bike trail in Cuyahoga National Forest and have lunch.
I am: Organized and happy.

GMM

November GMM will be held at The Fairways in North Canton. The social will begin at 11:30 social and continue at 12:00 when the meeting will be called to order. Please look for your Evite. December Social will be held Tuesday, December 10th, details to follow.

If you are not receiving your Evite, please contact Patty Hinnebusch. Also, please remember to respond to the Evite so that we can have a better idea regarding attendance and meeting our members needs for each General Membership Meeting.



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Major Project (continued)

Additional career events and workshops will be planned monthly through May 2014. League members can also volunteer by proof reading college or scholarship essays or by reaching out to the Massillon High School during lunch to inform students of our project. Monthly events will be held at The Boys and Girls Club of Massillon (730 Duncan Street SW. Massillon, OH). Any league members or sustainers that are interested in volunteering can contact Stephanie at stephanielr@gmail.com.



Women of the Year

The Women of the Year Award recognizes two outstanding women from our community for their volunteer efforts. This year's event will take place at Gervasi Vineyard Pavilion on Wednesday, May 28, 2014, at 11:30 a.m.

This year's committee members are Sustainers Sally Bernard-Chair, Nicole Cardinale-Chair Elect, Barb Cockroft, Susie Cook, Fran Drennan, Leslie Letner, Teresa Golden-McClelland, Rae Ellen Smedley and Active member, Susan Shearer. The committee has already started planning a wonderful day of celebration.

Please plan to join fellow Junior League members and guests as we honor two of Stark County's outstanding women for their service to our community.

Junior League of Stark County's Leadership Team 2013-2014

President
President Elect
Secretary

Cara Beisert*
Amanda Piccari*
Pam Blackburn-Haggstrom*

Community Council:
Community Council VP
Major Project Chair
Major Project Chair Elect
Strategic Planning Chair

Sue Sokolowski*
Stephanie Helline
Kristen Petrilla
Teresa Fout

Sustainer Council:
Sustainer Council VP
Women of the Year Chair
Women of the Year Chair Elect

Cheryl Stewart (s)*
Sally Bernard (s)
Nichole Cardinale (s)

Finance Council:
Finance Council VP
Fund Development Chair
Fund Development Chair Elect
Major Fundraiser Chair
Major Fundraiser Chair Elect
Treasurer
Treasurer Elect

Lara Kimbell*
Nicole Miller
Ashley Monroe
Melissa Lombardi
Lora Harley
Corleon (CJ) Assent*
Tara Beachy*

Training and Development Council:
Training and Development Council VP
Admissions / Provisional Chair
Admissions / Provisional Chair Elect
Leadership Placement Chair
Membership Meetings & Training Chair

Lisa Lynch*
Megan Pellegrino
Sarah Lambos
Rosanna Fierro
Patty Hinnebusch

* Executive Board Member

JLSC Administrative Assistant

Cindy Fisher

September Shining Star-Melinda Willard



Congratulations to September's Shining Star, Melinda Willard! As a first year Active member, Melinda has been described as an integral part of the Admissions/ Provisional Committee. She attended every one of her committee meetings and events over the summer, including going above and beyond by coordinating a Provisional Work Night at the Boys and Girls Club. She did all of this while being a first time mom to baby Hudson, born earlier this summer. Thank you Melinda!

Leadership Retreat Scheduled for 11/17

All members of the Leadership Team are invited to attend the 2013-2014 Leadership Retreat on Sunday, 11/17/13, from 1:30pm until 4:30pm at the Stark County District Library. Scheduled training includes more Crucial Conversation strategies by Pam Blackburn, Stress Reduction and Management by Amy Harrison and a yoga class by Christina Vohs. Members of the Leadership Team will also update the group on progress made towards this year's Annual Plan. If time permits, Teresa Fout will conduct an additional training on the topic of Good Committee Chairmanship. Hope to see you there!

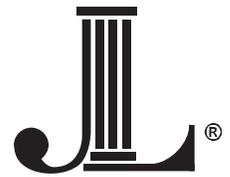
Save the Date

Connect Ohio Develop Educate

February 8, 2014

Toledo

*Please plan to join us as we come together for a day of training
with the Ohio Leagues! All members are welcome!*



THE JUNIOR LEAGUE OF
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Sustainer Corner

This section of the newsletter is reserved for spotlighting Sustainers in the community. We ask that if you have any news about Sustaining members of the Junior League of Stark County that you pass it along so that they may be properly recognized by the membership and the community.

Roberta 'Bobbi' Maxwell Young: We were saddened by the premature loss of one of our long-time Junior League sisters. Bobbi passed away unexpectedly on August 14, 2013 while vacationing with her family. She was born in Canton Ohio, graduated from Marion Harding High School, class of 1968, and received her Bachelor's in Education from Wittenberg University in 1972.

Soon after graduation from Wittenberg, Bobbi became an active member of the Junior League of Canton. Bobbi served in many leadership positions during her active years with the League. This outstanding member led positions such as Training Chair, Advisory Planning Committee, Funding Chair & Admissions Provisional Chair. Bobbi became and remained a Sustaining member of the Junior League from 1990 until her passing.

Bobbi was married and is survived by her husband of 41 years, David, her daughter, Melissa and son, Alex their spouse's and three grandchildren.

Thank you to Bobbi for her service to the League. You will be sadly missed.

2014 Major Fundraiser Donation Contract

The Junior League of Stark County, Ohio, Inc. appreciates your support of our annual fundraiser to be held on March 1, 2014, at the Barrette Center at Walsh University. Please return this contract along with your donation. The contract serves as your receipt; therefore, please retain a copy for your records. Your contribution will receive appropriate acknowledgment in the event program. **Your contract must be received by January 31, 2014 in order for your donation to appear in our program.** Thank you in advance for your generosity.

Sponsor Information (Please Print or Type)

Name _____ Title _____
Company Name _____
Address _____
City _____ State _____ Zip _____
Telephone # _____ Fax # _____ E-mail _____

Donation Information (Please Print or Type)

- Cash Donation:** Please accept my cash donation in the amount of \$ _____.
- Gala Auction Item/Service:** *(Please be as specific as possible.)* Write a detailed description of item or service including size, color, and any restrictions that may apply. Your verbiage will be quoted in our program. Please include any supporting marketing materials for this donation (i.e. brochures, pictures, etc.)

Expiration Date: _____ Estimated Value \$ _____

Is a gift certificate required? Yes No

Is a gift certificate enclosed? Yes No

Will you be delivering the item? Yes No

Date of delivery _____

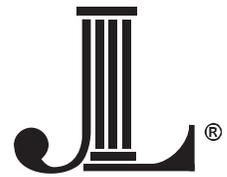
Junior League member should pick up item. Item will be available on or after _____

Acknowledgment (Please Print or Type)

Please list name and/or company exactly as it should appear in the program *(Please include a business card)*

Sponsor's Signature _____ Date _____

*The Junior League of Stark County, Ohio, Inc. reserves the right to decline a donation.



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Sponsorship Levels for the 2014 Fundraiser

Item or Service Donations

Empire State Building - \$1,500 or more

*Two Gala Tickets
Advertisement in Junior League Newsletter
Advertisement on Junior League Website
Program Listing as Empire State Sponsor*

Rockefeller Center - \$500 to \$1,499

*Advertisement in Junior League Newsletter
Advertisement on Junior League Website
Program Listing as Rockefeller Sponsor*

Statue of Liberty - \$250 to \$499

*Advertisement in League Newsletter
Program Listing as Statue of Liberty Sponsor*

Central Park – under \$250

Program Listing Central Park Sponsor

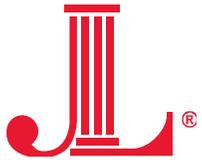
Community Advisory Council

The Community Council is pleased to announce that the Community Advisory Committee has five new Members. Please join us in welcoming Eric Smer, Kathy Yaros, Sandra Watkins Cleaver, Cynthia Lazor and Nancy Platek. Eric Smer is the Director of ystark!, Young professionals engaged in Stark County, a department of the Canton Regional Chamber of Commerce. Kathy Yaros is the Communications and Marketing Director for the North Canton YWCA. Sandra Watkins Cleaver is an Elder Law attorney practicing in Jackson. Cynthia Lazor is a Sustaining Member of the Junior League and a past Vice- President of the Stark Community Foundation. Nancy Platek is also a Sustaining Member of the Junior League, and a past President of our League. All of the new members are active in their communities and will be great assets to the Community Advisory Committee.

Advertise with us

Please consider advertising in the Etcetera. Prices are as low as \$108 for a full year or just \$20 for a one time advertisement. If interested, please contact JLSC headquarters at admin@jlstarkcounty.org or (330) 491-4552.

	Price per issue	Full Year (10% discount)
Business card	\$20	\$108
Quarter page	\$40	\$216
Half page	\$80	\$432
Full page	\$160	\$864



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www.jlstarkcounty.org

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upcoming events

November 5	Executive Board Meeting	6:00 pm	(Pam Blackburn-Haggstrom @ HQ)
November 6	Pump it Up Fundraiser	6-8 pm	(Pump it Up in Hartville)
November 8	Sustainer Luncheon	12 pm	(Granary @ Pine Tree Barn)
November 12	General Membership Meeting	11:30 am Social, 12:00 Meeting	(The Fairways)
November 17	Leadership Retreat	1:30-4:30 pm	(Stark County District Library)
November 21	Major Project Work Night	6:00 pm	(Boys and Girls Club of Massillon)
November 22	Girls Night Out	6:00 pm	(Canton Food Tours)
December 3	Executive Board Meeting	6:00 pm	(Cheryl Stewart's home)
December 8	Polar Express with JL Akron	7:00 pm	(CVSR Northside Station)
December 19	Major Project Work Night	6:00 pm	(Boys and Girls Club of Massillon)