

**2013-2014 Advertising Contract**

The Junior League of Stark County is offering advertising space in our newsletter, *etcetera*, our annual report, *Community Newsline*, and on our website, www.jlstarkcounty.org. The *etcetera* has a circulation of over 300 members of The Junior League while the *Community Newsline* is distributed annually to over 750 individuals and businesses in the Stark County area.

|  |  |
| --- | --- |
| **Name:** |  |
| **Company:** |  |
| **Address:** |  |
| **City, State, Zip:** |  |
| **Phone:** |  |
| **Approval Signature:** |  |
| **Date:** |  |

**Website, *Etcetera* Newsletter and Community Newsline Package**

|  |  |  |  |
| --- | --- | --- | --- |
| **Select Size** | **Description** | **Price**  **\*add $50 set up fee for first time web advertisers** |  |
| □ | Business card sized ad in the *etcetera*, business card sized ad in the 2014 *Community Newsline* and 12 months website advertising | $221\* | Package prices reflect a 15% discount off of individual ad rates. |
| □ | ¼ page ad in the *etcetera*, ¼ page ad in the 2014 *Community Newsline* and 12 months website advertising | $357\* |
| □ | ½ page ad in the *etcetera*, ½ page ad in the 2014 *Community Newsline* and 12 months website advertising | $629\* |
| □ | Full page ad in the *etcetera*, full page ad in the 2014 *Community Newsline* and 12 months website advertising | $1,173\* |

***Etcetera* Newsletter Advertising**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Select Size** | **Description** | **Width x Height** | **Price per Issue** | **Full Year (10% Discount)** |
| □ | Business card | 3-1/2 inch x 2 inch | $20 | $108 |
| □ | Quarter page | 3-1/2 inch x 4-1/2 inch | $40 | $216 |
| □ | Half page | 7 inch x 4-1/2 inch | $80 | $432 |
| □ | Full page | 7 x 9 inch | $160 | $864 |

Please check your ad size above and the month(s) you would like your ad to appear below. Deadline for space reservation and black and white jpg file submission is as listed.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Issue** | **Deadline** |  | **Issue** | **Deadline** |
| □ | Augutst/September/October 2013 | August 20, 2013 | □ | January/February 2014 | January 16, 2012 |
| □ | November/December 2013 | October 22, 2013 | □ | March/April/May 2014 | May 16, 2014 |
|  |  |  |  |  |  |

***Community Newsline* Advertising**

The *Community Newsline* is published in July of each year. Please select the size of ad you would like below. Deadline for space reservation and black and white jpg file is as listed.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Select Size** | **Description** | **Width x Height** | **Price** | **Deadline** |
| □ | Business card | 3-1/2 inch x 2 inch | $40 | June 19, 2014 |
| □ | Quarter page | 3-1/2 inch x 4-1/2 inch | $80 |
| □ | Half page | 7 inch x 4-1/2 inch | $160 |
| □ | Full page | 7 x 9 inch | $320 |

**WebsiteAdvertising**

|  |  |  |
| --- | --- | --- |
| **Select Ad Run Time** | **First Time Advertisers**  (includes $50 set up fee) | **Advertising Renewal** |
| □ 6 months | $100 | $50 |
| □ 12 months | $150 | $100 |

Your website advertisement can contain a title of up to 25 characters and can be 240 pixels wide by 240 pixels high. It must be in a jpg format and be ready for publishing to the web (files may be optimized to ensure fast download). Your advertisement can contain text under the ad of up to 120 characters. Please include a URL that you would like the ad to link to.

**E-mail publication ready artwork in jpg format to admin@**[**jlstarkcounty**](mailto:jlcanton@sbcglobal.net)**.org**

If you need additional information, please call (330) 491-4552. Your payment and signature above authorizes The Junior League of Stark County, Ohio, Inc. to publish the advertisement(s) selected above. The Junior League of Stark County, Ohio, Inc. reserves the right to refuse any advertisement that is considered to be in poor taste. Acceptance of political advertising does not indicate candidate endorsement or reflect the views of The Junior League of Stark County, Ohio, Inc.

Thank you for your support.

**Full payment is due upon signing of contract**.

Total Due: $ Payment Method: □ Check # □ Mastercard □ Visa

VISA/MC Card number: Exp. Date: /

Zip Code: Signature:

Mail payment to:

**The Junior League of Stark County, Ohio, Inc.**

**4450 Belden Village Street, Suite 106**

**Canton, Ohio 44718**