

# 2010-2011 Advertising Contract

The Junior League of Stark County is offering advertising space in our newsletter, *Etcetera*, our annual report, *Community Newslines*, and on our website, [www.jlstarkcounty.org](http://www.jlstarkcounty.org). The *Etcetera* has a circulation of over 300 members of the Junior League while the *Community Newslines* is distributed annually to over 750 individuals and businesses in the Stark County area.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Approval Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Website, *Etcetera* Newsletter and Community Newslines Package

Select Size	Description	Price *add \$50 set up fee for first time web advertisers	
<input type="checkbox"/>	Business card sized ad in the <i>Etcetera</i> , business card sized ad in the 2011 <i>Community Newslines</i> and 12 months website advertising	\$221*	
<input type="checkbox"/>	¼ page ad in the <i>Etcetera</i> , ¼ page ad in the 2011 <i>Community Newslines</i> and 12 months website advertising	\$357*	Package prices reflect a 15% discount off of individual ad rates.
<input type="checkbox"/>	½ page ad in the <i>Etcetera</i> , ½ page ad in the 2011 <i>Community Newslines</i> and 12 months website advertising	\$629*	
<input type="checkbox"/>	Full page ad in the <i>Etcetera</i> , full page ad in the 2011 <i>Community Newslines</i> and 12 months website advertising	\$1,173*	

## *Etcetera* Newsletter Advertising

Select Size	Description	Width x Height	Price per Issue	Full Year (10% Discount)
<input type="checkbox"/>	Business card	3-1/2 inch x 2 inch	\$20	\$108
<input type="checkbox"/>	Quarter page	3-1/2 inch x 4-1/2 inch	\$40	\$216
<input type="checkbox"/>	Half page	7 inch x 4-1/2 inch	\$80	\$432
<input type="checkbox"/>	Full page	7 x 9 inch	\$160	\$864

Please check your ad size above and the month(s) you would like your ad to appear below. Deadline for space reservation and black and white jpg file submission is as listed.

Issue	Deadline	Issue	Deadline
<input type="checkbox"/> September/October 2010	August 19, 2010	<input type="checkbox"/> February/March 2011	January 17, 2011
<input type="checkbox"/> November/December 2010	October 18, 2010	<input type="checkbox"/> April 2011	March 17, 2011
<input type="checkbox"/> January 2011	December 15, 2010	<input type="checkbox"/> May 2011	April 14, 2011

## Community Newsline Advertising

The *Community Newsline* is published in July of each year. Please select the size of ad you would like below. Deadline for space reservation and black and white jpg file is as listed.

Select Size	Description	Width x Height	Price	Deadline
<input type="checkbox"/>	Business card	3-1/2 inch x 2 inch	\$40	June 13, 2011
<input type="checkbox"/>	Quarter page	3-1/2 inch x 4-1/2 inch	\$80	
<input type="checkbox"/>	Half page	7 inch x 4-1/2 inch	\$160	
<input type="checkbox"/>	Full page	7 x 9 inch	\$320	

## Website Advertising

Select Ad Run Time	First Time Advertisers (includes \$50 set up fee)	Advertising Renewal
<input type="checkbox"/> 6 months	\$100	\$50
<input type="checkbox"/> 12 months	\$150	\$100

Your website advertisement can contain a title of up to 25 characters and can be 240 pixels wide by 240 pixels high. It must be in a jpg format and be ready for publishing to the web (files may be optimized to ensure fast download). Your advertisement can contain text under the ad of up to 120 characters. Please include a URL that you would like the ad to link to.

## E-mail publication ready artwork in jpg format to admin@jlstarkcounty.com

If you need additional information, please call (330) 491-4552. Your payment and signature above authorizes The Junior League of Stark County, Ohio, Inc. to publish the advertisement(s) selected above. The Junior League of Stark County, Ohio, Inc. reserves the right to refuse any advertisement that is considered to be in poor taste. Acceptance of political advertising does not indicate candidate endorsement or reflect the views of The Junior League of Stark County, Ohio, Inc.

Thank you for your support.

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**Full payment is due upon signing of contract.**

Total Due: \$\_\_\_\_\_ Payment Method:  Check #\_\_\_\_\_  Mastercard  Visa

VISA/MC Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Mail payment to:

**The Junior League of Stark County, Ohio, Inc.  
4450 Belden Village Street, Suite 106  
Canton, Ohio 44718**